

Smiles Change Lives in Wisconsin –4/18

5 new SCL cases by WI providers in 2018

- Total of 90 cases in treatment.
- 12 Wisconsin practices are participating with the SCL program.
- 1000+ mailers sent out to referring dentists to publicize the efforts of WI orthodontists
- \$585,000 worth of orthodontic care being donated currently.

SCL offers a unique opportunity to give back to our community, to grow our practices and to improve the lives of many in need of orthodontic services. As an international non-profit, SCL has a wide range of resources for promoting and marketing our practices. The more children in our area that we are able to treat, the more SCL will be able to publicize our efforts by way of local press releases and social media.

SCL takes the guesswork and legwork out of doing pro bono work:

- Never say “NO”. We can refer any potential low-income children our practices encounter to SCL.

SCL is well-known for their rigorous application and screening process which helps ensure we receive qualified, motivated patients for treatment. SCL boasts over a 98% patient completion rate since its inception in 1997 and closely monitors compliance issues to ensure we will have a positive experience treating SCL patients.

SCL serves children who meet the following criteria:

- Are 7-21 years of age;
- Have no more than four primary teeth;
- Have good oral hygiene;
- Have no unrestored cavities and not currently wearing braces;
- Meet the SCL financial guidelines and are willing to follow SCL Program Rules and make the required financial contribution.

Please sign up. Please treat a case. Together, we can make a difference! Forms are on the table.